



# EzeAD

## Investor Outreach 2026

We've built what is positioned to become the most structured, search-driven global marketplace infrastructure — already live, indexed, and scaling. We are reaching out to a small group of investors before we formally close our initial round.

FOUNDER POSITIONING

# This Is Not a Concept. This Is Built.

EzeAD is a fully built, operational platform designed to unify global classifieds, services, jobs, real estate, and commerce into a single structured system.

## Live

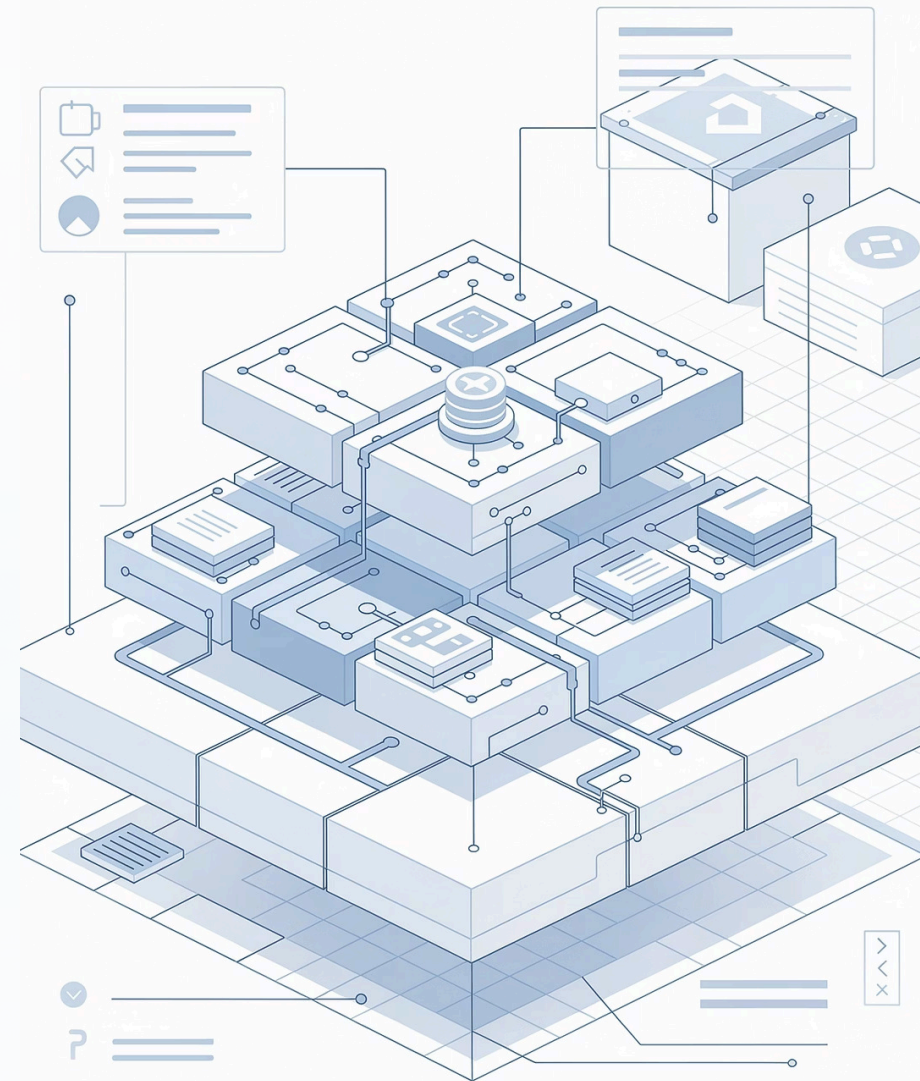
Platform is fully operational — not in development

## Unified

One system for all marketplace verticals globally

## Scaling

Built for global activation without duplication



WHAT HAS BEEN BUILT

# Infrastructure Already in Place



## Global Platform

Fully live with structured database of countries, regions, cities, and neighborhoods



## 4,000+ Categories

One listing distributes globally without duplication across the entire architecture



## SEO-First Architecture

Designed for continuous indexing and search-driven discovery



## Mobile Apps

iOS and Android apps already built and fully functional



## AI Integrations

Live help, posting assistance, and language systems active



## Admin & Analytics

Moderation, analytics, and full infrastructure operational

CORE VALUE PROPOSITION

# One Platform. One Listing. Global Distribution.

EzeAD replaces fragmented marketplace systems with a unified, search-driven infrastructure — eliminating duplication, inefficiency, and pay-to-play visibility barriers.



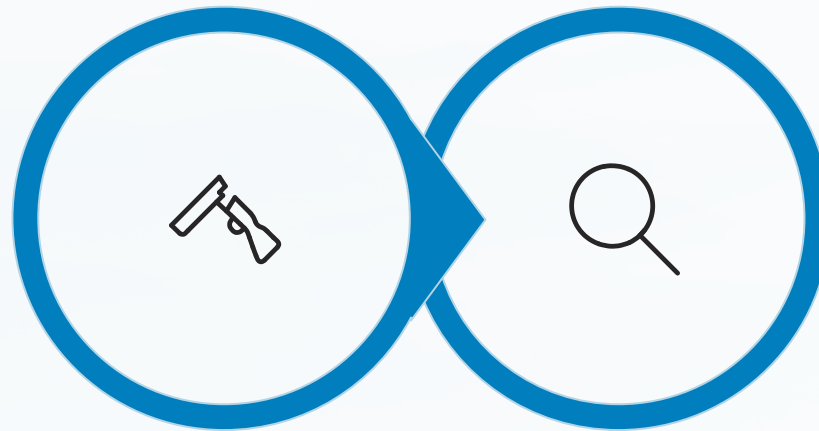
# Legacy Platforms Are Broken

## The Problem

Legacy platforms rely on pay-to-play visibility, fragmented systems, and algorithmic suppression — creating inefficiencies and limiting true global reach.

## Why Now

The market is shifting toward search-driven discovery and structured data ecosystems. EzeAD is positioned ahead of this transition — already built, already indexed, already scaling.



Legacy

EzeAD

PROOF & POSITIONING

# Traction Without External Funding

**4K+**

**Categories**

Structured global architecture live today

**\$0**

**External Funding**

Built entirely founder-backed to date

**100%**

**Operational**

Platform live, indexed, and crawled

The platform is live and indexed with high-performance SEO structure, growing usage, and active crawl activity — all achieved without external investment.

# Estimated Replacement Cost

If EzeAD were built today from scratch, the estimated cost would be **\$600,000 – \$2,000,000+**. This is not a startup — this is a fully built global marketplace infrastructure.

Component	Estimated Cost
Core platform development	\$300,000 – \$1,200,000
Backend infrastructure	\$150,000 – \$500,000
Database architecture	\$75,000 – \$250,000
Admin & control systems	\$75,000 – \$200,000
SEO & indexing systems	Significant strategic value

STRATEGIC ADVANTAGE

# Built to Win the Infrastructure Layer

## Search-First Model

Not dependent on paid visibility — organic, search-driven discovery at its core

## Eliminates Fragmentation

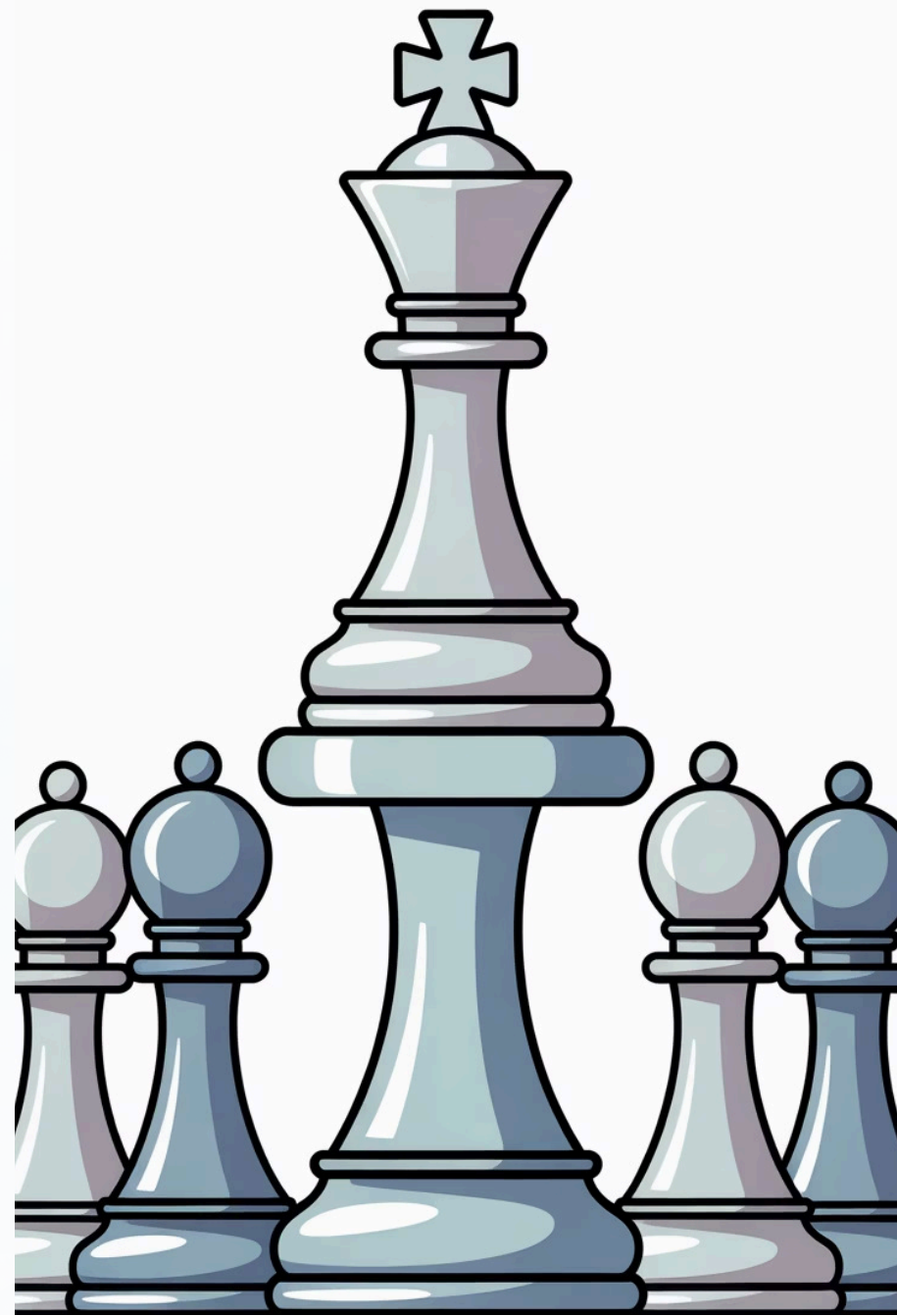
Replaces multiple marketplace platforms with one unified global system

## No Duplication

Built to scale globally — one listing reaches everywhere simultaneously

## Infrastructure, Not Just a Marketplace

Positioned as the foundational layer for global commerce discovery



THE ASK

# \$5M CAD Funding Round

## Use of Funds

- Accelerate scaling and global rollout
- User acquisition campaigns
- Infrastructure expansion

## What You're Investing In

A fully operational platform with proven architecture, active indexing, mobile apps, AI integrations, and global distribution — all built without external funding.

✓ We are not raising to build — we are raising to scale.

# Let's Talk

We are not raising to build — we are raising to scale.

If this aligns with your investment thesis, we welcome a direct conversation and can provide full access to our materials, platform demo, and supporting documentation.

## Platform

Live, indexed, and operational

## Round

\$5M CAD — closing soon

## Next Step

Direct conversation + full materials access

**EzeAD** — Global Marketplace Infrastructure

